

Library Advocate's Name _____

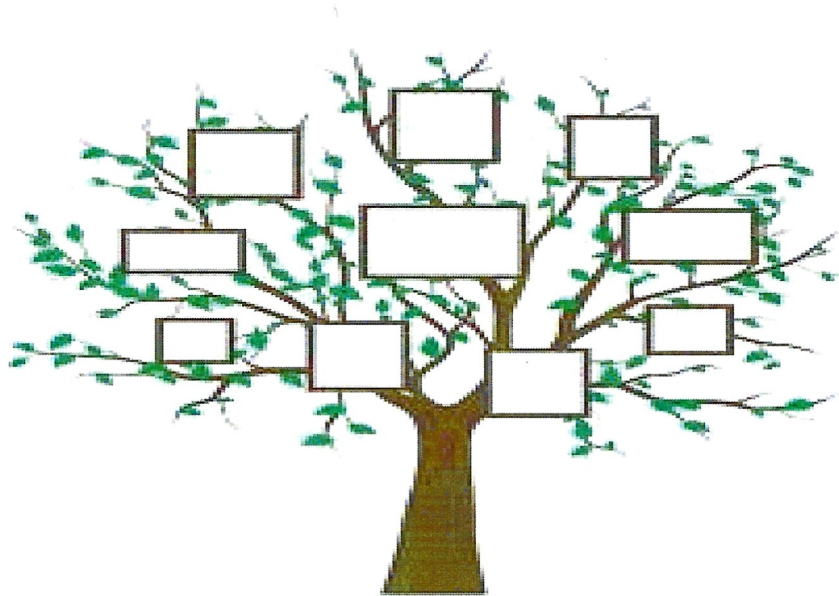
What is advocacy? *The process of acting on behalf of the library to increase funding and support and ensure that it has the resources needed to be up to date*

What are community perceptions of the library? *What is the role of the public library in 2023?*

How does the public library impact the community? *Digital inclusion, early literacy, social connection, education, jobs and economic development, literacy and reading*

Communicating your advocacy message. *Why is the library important to the community? How can people support the library?*

Mapping your connections. *Where, when, and to whom could you deliver your message?*



What will you do next? *Identify 1-3 library advocacy actions that you will take in the next month.*